

River Forest Manor ca. 1900, Belhaven Riverfront, Italian carved ornate ceil., furnished, restored, 4.3 acres, 31 boat docks 9 BR, 9 BA, 7 PB • \$3,500,000 • MLS 112009



S. Nags Head Semi-Oceanfront Beautiful rental machine, 3,102 sf, direct beach access, pool, tiki bar, theater, nicely furnished 5 BR, 5.5 BA • \$1,199,000 • MLS 113977



**Croatan Surf Club Oceanfront Condo** Luxurious 2,003 sf, furnishings neg., on 2 floors, elevator, unparalleled amenities 3 BR, 3 BA • \$685,000 • MLS 113695



**Columbia, Country Estates Lot** Residential .86 acre lot with sound access. Columbia is a half hour drive to OBX beach 37,461 sf • \$25,000 • MLS 113186



**Croatan Surf Club Oceanfront Condo** Luxurious 1,492 sf, handsomely furnished, ocean views, elevator, unparalleled amenities 3 BR, 3 BA • \$745,000 • MLS 113082



**Ocracoke Island Harborfront Condo** Harbor/sound views, 1,150 sf, renovated 2018, prof. decorated, deeded deep water dock 2 BR, 2 BA • \$498,000 • MLS 110450



Hatteras Island, Avon Soundfront Rare, secluded residential lot, 1.43 acres with canal, sound and salt marsh views 62,290 sf • \$199,900 • MLS 113723



Corolla, Villages at Ocean Hill Lot Homesite backs up to nature preserve, ocean to sound community with great amenities 0.57 acres • \$75,000 • MLS 113885



**Ocracoke Island Soundfront** Magnificent sound views, 2,580 sf, elevator, whole-house generator, 100' bulkhead, dock 4 BR, 2 BA • \$1,500,000 • MLS 114052



S. Nags Head Oceanfront Near Coquina Beach, 4,316 sf on 100 ft wide lot, true 2nd home, generator, elevator, garage 5 BR, 4 BA • \$1,750,000 • MLS 113800



**Powell's Point Soundfront** Rare property w/378 ft frontage, safe harbor canal, boat ramp, 10 boat slips, 2,933 sf home 4 BR, 3 BA • \$824,500 • MLS 111137



Nags Head, Whalebone Beaches Lot Ocean/sound views, fully approved cottage court w/6 houses, 24 BRs, pool, next to Sam & Omie's 34,000 sf • \$900,000 • MLS 99829





# **COROLLA**

877.513.9053 VACATION RENTALS Rentals@vrobx.com REAL ESTATE SALES CorollaS@vrobx.com

# DUCK

877.482.4242 VACATION RENTALS DuckRentals@vrobx.com REAL ESTATE SALES DuckSales@vrobx.com

## **NAGS HEAD**

877.482.4242 VACATION RENTALS Rentals@vrobx.com REAL ESTATE SALES NagsHead@vrobx.com ASSOCIATION MANAGEMENT EmilyL@vrobx.com

### **COLUMBIA** 877.796.5263

**REAL ESTATE SALES & LONG-TERM RENTALS** ColumbiaSales@vrobx.com

### affiliated with

**O**CRACOKE ISLAND REALTY 877.218.9986 VACATION RENTALS Rentals@OcracokelslandRealty.com REAL ESTATE SALES

Sales@OcracokeIslandRealty.com

Still, January and February were the highest months on record. Once the island opened back up, we saw activity quickly ricochet back to

historical levels in June and the best ever each month following. To me, the interesting data is the activity in our offseason. Many of our investment beach property owners "make hay" in the summer seasons with the occasional injection of rental sales around holidays. Obviously, this year was different.

Many would attribute the recent increase in rental sales this past year from renters working from home as well as attending school. Few

A banker talks about the amazing 2020–2021 season and...

# Preparing for the unexpected

To say the rental sales environment has changed over the last year in the Outer Banks would be an extreme understatement!

When looking at the Gross Occupancy Summary Data from the Outer Banks Visitors Bureau (https:// www.outerbanks.org/partners/ budget-and-statistics/) since 2016 the Outer Banks brings in, on average, approximately \$6 million dollars in occupancy tax a month in the first quarter. In 2020, the first quarter started off stronger than usual but as we know, the last few weeks of March upended those numbers (and our lives as we know it).

would argue that if you had to be in front of a laptop all day and where it occurred did not matter, the beach is about as good a location as you could do it. And so they came...in droves!

The Occupancy tax *doubled* its historical numbers from October to December in 2020. January through March *tripled* in 2021!

As a banker, I am always analyzing risk and one of the ongoing concerns that I have for my clients is how they are preparing for the unexpected.

More than once, my clients have said "how was I supposed to know that \_\_\_\_ was going to happen?" I feel fairly certain that very few (if any) of the property owners had in their contingency plans "global pandemic" when budgeting. I shouldn't expect them to either.

But how are they planning for hurricane damage? To expect to own a beach home for years (or decades) and not expect to have hurricane damage at some point would be negligent.

What about renovations? Perhaps you had some unruly renters who did damage? What if you haven't updated the property since the 80s and new renovation may help increase rental sales? How are you

# Preparing for the unexpected (continued from previous panel)

going to handle the disruption of cash flow? How are you going to handle the decrease in reserves? These are the real questions your banker cares about.

I would encourage you to reach out to me discuss our loan products that will give you the options of interest only in the offseason or even one annual principal and interest payment. This is offered to property owners who have the investment in their personal name, business entity, or trust.

For those purchasing homes, this is an outstanding product that allows you to accumulate your first rental sales throughout the year offsetting any concerns about large loan payments while waiting on deposits and your final (1/2) deposits.

Those who would look to refinance, here is a great opportunity to take

advantage of a low rate environment while also having payment flexibility you just do not have offered to you from your average lender.

How many of you would have liked to have had the interest only option last spring when no one was allowed on the island? Perhaps you were in our annual payment product and didn't need to make any payments? While this certainly would not have mitigated completely the anxiety of not knowing what the future looks like, it at least would provide some relief with cash flow flexibility. Having this type of option (at no extra cost to you when compared to other lenders) makes you a smart vacation rental owner-the one bankers like to do business with.

I encourage you to give me a call to discuss the potential of putting you in

Aros



a better financial position should the

unexpected happen.

WILL THOMPSON **Atlantic Union Bank Business Banking Relationship Manager** Office: 252-384-6905 Cell: 910-297-3223 Will.Thompson@AtlanticUnionBank.com



Data obtained from OBAR MLS Jan. 1, 2021 through Apr. 1, 2021

# Outer Banks real estate market update

### **Residential 01 2021**

- Residential units sold: 902, +80% change
- Residential sales volume: \$503.9M, +148%
- Residential average days on market: 77, down 39 days
- Residential average sales price: \$558,700, +37%

### Land 01 2021

- Vacant land units sold: 196, +90%
- Vacant land sales volume: \$30.4M, +153%
- Vacant land average days on market: 213 days, up 53 days
- Vacant land average sale price: \$155,000, +33%

**Residential Unit Sales by Town Q1 2021** Units Sold Change over 2020

Area	Units Sold	Change over 2020
Corolla	153	+194%
Duck	64	+ 78%
Southern Shores	28	+ 12%
Kitty Hawk	39	+ 95%
Kill Devil Hills	131	+ 93%
Nags Head	89	+ 65%
Roanoke Island	52	+ 41%
Hatteras Island	152	+171%

# - #1 firm with 18 of the 56 listings sold (36%);

- #1 firm with 13 buyer-side representations (26%);
- #1 firm with the MOST rental homes represented; and
- is **BETTER POSITIONED** to sell your property!



Nags Head, Hawk's Nest Oceanfront 5 weeks co-ownership yearly, 2,267 sf, updated kitchen & baths, coastal decor, oceanfront deck 4 BR, 3 BA • \$66,000 • MLS 114005



**Croatan Surf Club Oceanfront Condo** Luxurious 1,438 sf, furnishings neg., ocean & pool views, elevator, unparalleled amenities 2 BR, 3 BA • \$485,000 • MLS 113047



Mann's Harbor Pondfront Secluded, 2+ acres, custom built 2,690 sf, large kitchen, gas fireplace, screened porch, bonus rm 3 BR, 2.5 BA • \$534,000 • MLS 113576



KDH, First Flight Retreat Condo Penthouse w/fantastic ocean views, 1,012 sf, well-equipped, private terrace, pool, fitness ctr 2 BR, 2 BA • \$624,900 • MLS 112721



**KDH**, Colington Pointe Sound & canal views, 1,587 sf, ready this spring, end unit, all master suites, extensive amenities 3 BR, 3.5 BA • \$399,900 • MLS 113494



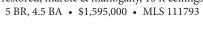
S. Nags Head Oceanfront Condo Penthouse offers amazing views, 1,280 sf, completely renovated top to bottom 2 BR, 2 BA • \$449,000 • MLS 113441



**Ocracoke Island Canalfront** Canalfront w/dock, hammock, fish cleaning st., 1,568 sf, new HVAC, screened porch 3 BR, 2 BA • \$575,000 • MLS 110180



Manteo Semi-Soundfront Downtown, 5,860 sf, built 1870s, completely restored, marble & mahogany, 10 ft ceilings







**Nags Head Semi-Soundfront** Stunning sound views, 2,917 sf, beautifully renovated & maintained, flooded w/light 4 BR, 3 BA • \$750,000 • MLS 113624



**Ocracoke Island Canalfront** On Oyster Creek, dock at your back door, ship's ladder to loft-style BR, septic allows expansion 1 BR, 1.5 BA • \$425,000 • MLS 112753



Nags Head btw the highways Three lots from ocean, 2,506 sf, well-equipped rental machine, pool, hot tub, game room 5 BR, 4 BA • \$635,000 • MLS 113656



**KDH**, Colington Pointe Top floor has views of sound & canal, 1,587 sf, new constr. all master suites, extensive amenities 3 BR, 3.5 BA • \$399,900 • MLS 113820